30th Annual ITS Wisconsin Transportation Conference
Past, Present, and Future
October 17, 2024
Union South, Madison WI

Session	Presentation & Speaker
Registration	7:00 am Exhibit Area open/ Continental Breakfast
Opening Session **(8:00 a.m.)**	Welcome: Tyler Tkachuk, PE, PTOE, Conference Chair, AECOM
	Introduction and Welcome: Joel Nilsestuen, WisDOT Assistant Deputy Secretary
	Opening Remarks: Anne Reshadi, PE, Director, WisDOT Bureau of Traffic Operations
Keynote Speaker	Sarah Abel, ITS America
	Intelligent Transportation Future-Thinking: How technology can address real-world issues and needs if we all plan together
Session 1 **(9:30 a.m.)** **Madison** Moderator: Lee Gibbs	Michael Schneider, PE, AECOM and Jerry Schippa, PE, City of Madison *City of Madison Bus Rapid Transit*
	Yang Tao, PhD, PE, City of Madison *Smart Park Street Corridor*
Break – 10:30 a.m.	
Session 2 **(11:00 a.m.)** **Technology** Moderator: Sia Prosper	Justin Jablonski, Axis Communications *AI Video Analytics*
	Muhammad Miah, Miovision *Empowering Cities to Design and Manage Safer Streets*
	Nathan Wade, Flowlabs *Turning Reactive into Proactive*
Break (12:00 p.m.)	
Plated Lunch **(12:15 p.m.)**	John Corbin, FHWA, Office of Operations *National Strategies for Creating and Sustaining Digital Infrastructure to Integrate Roadway Automation*
Awards **(12:45 p.m.)**	ITS Wisconsin Student Scholarship Award
	GLTEI Student Scholarship Award
	ITS Wisconsin Project of the Year Award
	ITS Wisconsin Distinguished Service Award
30th Anniversary **(1 p.m.)**	TBD
Session 3 **(1:30 p.m.)** **Innovation/Research** Moderator: Liz Schneider	Andrew McFadden and Pei Li, UW Tops Lab *Badger Shuttle Update/Research and CV/AV Public Perception Survey*
	Greg Reilly, PE, AECOM *Wireless Vehicle Charging*
Break – 2:30 p.m.	
Session 4 **(3 p.m.)** **WisDOT Panel** Moderator: Chris Hager	Implementing ITS – Panel Discussion – Anne Reshadi, PE, Director, WisDOT Bureau of Traffic Operations, Randy Hoyt, PE, Deputy Director, WisDOT Southwest Region, and Mari Smith, Program Chief, WisDOT Admin Budget & Performance Management Section
4:00 pm Conference Ends	