Data Usage Requirements

1. Safety
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1. Safety (reduced distraction)
Data Usage Requirements

1. Safety (reduced distraction, chime on yellow)

2. Safety
Data Usage Requirements

1. Safety (reduced distraction, chime on yellow)
2. Safety (don’t speed up)
3. Safety
Data Usage Requirements

1. Safety (reduced distraction, chime on yellow)
2. Safety (don’t speed up)
3. Safety (red light incursions)
4. Fuel, carbon, pollution savings
Data Usage Requirements

1. Safety (reduced distraction, chime on yellow)
2. Safety (don’t speed up)
3. Safety (red light incursions)
4. Fuel, carbon, pollution savings (10% estimate)
5. Driver stress
Data Usage Requirements

1. Safety (reduced distraction, chime on yellow)
2. Safety (don’t speed up)
3. Safety (red light incursions)
4. Fuel, carbon, pollution savings (10% estimate)
5. Driver stress (red light duration information)
Summary

• 10,000 lights and 50,000 downloads
  ▪ Far and away the largest V2I project in existence

• Improve safety, fuel economy and the driver experience

• I may represent industry, but this is your data and we need to respect your goals
We Need to Care About Your Issues

- Privacy
- Network security
- Liability
- Our goal is to be a true partner

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Questions?